

Vidalita

Beauty & Care

ABOUT US

Vidalita Beauty & Care is a domestic (Turkish) brand that believes simplicity, trust, and real efficacy are the foundation of dermocosmetic care; its goal is to turn premium quality into an accessible, modern experience. Its formulas use scientifically proven ingredients such as Hyaluronic Acid, Panthenol, Squalane, Shea Butter, Procapil, Biotin, Vitamin E, and Urea. The product range covers facial, hair, body, and sun care; all products are developed in Turkey for different skin types. Viewing the skin as the body's most important barrier, the brand values diversity, believing there is no single definition of beauty. It sees its customers as a community and places their feedback at the center of product development. Its goal is to stay true to its roots while continuing to offer accessible products with proven effectiveness.



Vidalita

Beauty & Care

Skin Series

Discover our skincare catalog offering gentle, effective products crafted to nourish, brighten, and transform skin



Cleansing Gel

Gently removes impurities and excess oil without drying the skin. Enriched with Hyaluronic Acid, Niacinamide and Zinc PCA for a fresh, balanced complexion.



Moisturizing Cream

Deeply hydrates and nourishes the skin, leaving it soft, smooth and comfortable.



Glycolic Tonic

An exfoliating toner with Glycolic Acid that helps improve skin texture and promote a brighter, more even-looking complexion.



Hyaluronic Acid

Powered by 4D Hyaluronic Acid and Panthenol, this serum delivers intense, multi-level hydration for plumper, smoother-looking skin.



Niacinamide Serum

Balances excess oil and helps minimize the appearance of pores for smoother, clearer-looking skin.



Fruit Enzyme Peeling

A powder exfoliant that helps remove dead skin cells and refine skin texture. Its fruit enzymes and gentle acids leave the skin smoother and more radiant.



Vitamin C Serum

Helps brighten the skin and improve the appearance of uneven tone for a radiant complexion.



Eye Contour Serum

Refreshes the eye area and helps reduce the appearance of puffiness and dark circles.



Vidalita

Beauty & Care

Body Series

Discover our body care collection, thoughtfully formulated to hydrate, nourish and leave your skin feeling soft, smooth and renewed.



Moisturizing Cream

Enriched with 10% Urea and Panthenol to provide intensive hydration and help soften dry, rough skin.



Barrier Cream

Formulated with Ceramide NP, Panthenol and Postbiotics to support the skin barrier and deliver long-lasting moisture.



Soothing Cream

Infused with CICA and Squalane to soothe, moisturize and comfort dry or sensitive skin. Body Peeling



Body Peeling

Gently exfoliates dead skin cells while Apricot Kernel Oil and Sweet Almond Oil leave the skin smooth, soft and nourished.



Shower Gel Sea Minerals

Enriched with sea minerals, it gently cleanses and refreshes the skin, leaving it feeling soft and revitalized.



Shower Gel Fruit Therapy

Formulated with Strawberry Seed Oil and Argan Oil to gently cleanse, nourish and leave the skin delicately scented.



Shower Gel Olive Oil

Enriched with Olive Oil to cleanse without drying, helping the skin feel soft, smooth and moisturized.

Hair & Sun Series

Discover our Hair & Sun Series, thoughtfully formulated to nourish and strengthen your hair while helping protect your skin from the sun.



Anti Hair Loss Shampoo

Formulated with Procapil, Biotin and Vitamin E to strengthen the hair and help reduce the appearance of hair loss. Gently cleanses while supporting fuller, healthier-looking hair.



Hair Conditioner

Enriched with Argan, Jojoba and Coconut Oils plus Keratin to nourish and soften the hair. Helps improve manageability, smoothness and shine.



Sunscreen

Provides high-level broad-spectrum sun protection while Alpha Arbutin and Tranexamic Acid support a brighter, more even-looking complexion.



BB Cream

Combines high sun protection with natural-looking coverage. Enriched with Hyaluronic Acid and Vitamin C to hydrate and enhance skin radiance.