



Reveal Your Natural Glow

COMPANY OVERVIEW

Bridging Nature, Tradition & Innovation

Established in 2026, Bevira Beauty is a premier beauty retailer and and lifestyle brand dedicated to providing high-quality, natural, and and health-focused skincare and cosmetic products.

We bridge the gap between innovative **K-Beauty routines** with authentic and natural **Turkish beauty traditions**. With a robust omnichannel strategy, we cater to health-conscious consumers looking for transparency, efficacy, and sustainable sourcing in their beauty routines.



Our Purpose

Our Mission

Empower individuals to achieve healthy, radiant skin through thoughtfully curated, chemical-free beauty products that enhance natural beauty and promote long-term skin health.

Our Vision

Become the leading trusted destination for ethical and natural beauty — bridging innovative East (Korea) with authentic Mediterranean (Turkiye), fostering a "**skinalist**" approach to wellness.



REFINE, HYDRATE, GLOW

TARGET MARKET

Conscious Consumers, Curated Products

K-Beauty

Innovative formulations focused on hydration and glow-inducing staples.

Turkish Naturals

Rose water, cold-pressed pressed oils, and Mediterranean plant extracts.

Clean Standards

Consumers who prioritize ingredient safety over synthetic quick fixes.

KEY DIFFERENTIATORS

What Sets Bevira Apart



Dual-Source Strategy

Unique curation of Korean innovation and Turkish natural authenticity — all in one place.



Ingredient Transparency

Every product vetted to be free from harsh synthetics, aligned with 2026 clean beauty standards.



Omnichannel Retail

Seamless experience via intuitive e-commerce and curated physical pop-ups and retail outlets.

How We Reach Our Customers



Online — D2C

Direct-to-consumer website with educational content on "glass skin" and natural routines.

Retail Presence

Boutique physical locations offering personalized skin checks and diagnostic experiences.

SUSTAINABILITY

Committed to Lower Impact

In line with 2026 industry trends, Bevira Beauty prioritizes **waterless beauty products** and **biodegradable biodegradable packaging** — meeting growing consumer demand for sustainable, lower-impact alternatives.



OUR TEAM

The People Behind Bevira



Zehra Yigit

Based in Istanbul / Turkiye

Her E-MBA is from Copenhagen Business School (2021) and her bachelor degree is from Istanbul Technical University (2007). She has been working as a commercial head and top manager at global shipping and trade companies for the last 20 years.

She is founder of SBN Consultancy and Bevira Beauty.

Commercial Operations /
Import & Export



Ji Seon Ban Erbil

Based in South Korea

Graduated from Chonnam National University Biotechnology in 2003. She has experience in fashion retail and customer relations, and before entering the beauty industry, she successfully operated a women's clothing boutique, gaining valuable insight into style, consumer trends.

Business & Customer
Relations Manager



Zeynep Bilge Canlı

Based in Istanbul / Turkiye

Graduated from Piri Reis University in 2021, she has since sailed across the world as an officer on international passenger ships, gaining global experience and a deep passion for life at sea.

From early childhood, she was deeply interested in cosmetics and beauty trends, which led her to pursue a role at Bevira Beauty.

Business & Customer
Relations Manager

2026 & BEYOND

A Brand Built for the Future

Clean Beauty

Chemical-free formulations meeting the highest 2026 ingredient standards.

East Meets West

Bridging K-Beauty innovation with Mediterranean herbal wisdom.

Sustainable Growth

Eco-conscious packaging and waterless products for a lower-impact future.





Thank You

Gamsahamnida · Teşekkürler